

Alliance for Health
Health Care Vision 2020

Request of Community Leaders

“The Ask”

Community Leaders Meeting
July 13, 2009
Van Andel Institute

We are asking you, as members of the West Michigan community, to take five actions, as follows.

1. Strongly support Health Care Vision 2020 (HIE and AF4Q) as an initiative West Michigan should adopt and undertake.
2. Gain a sufficient understanding of HCV 2020 to be able to explain it, and its value, to others—and do so.
3. Affirm that it is possible and desirable, and that we as a community will secure the resources—a local match to the RWJF grant—needed for full implementation of HCV 2020 (estimated \$4M/yr for HIE and AF4Q).
 - a. We will strongly encourage every W MI health care organization (provider, plan) to support, engage and commit, with combinations of:
 - i. Contributions
 - ii. User fees
 - iii. Membership fees
 - iv. In-kind resources.
 - b. Other organizations (e.g., foundations) may also be asked for support, as needed and appropriate.
 - c. Details and specifics will be worked out within the Resource Development & Implementation Task Force.
4. For each health care organization (service provider, plan): identify, support and authorize a senior executive or key volunteer who can speak

for the organization to actively participate in a series of high-level meetings to create a plan for assembling the resources needed to fully implement HCV 2020, including the organization's in-kind and financial support for the initiative.

- a. Use the Resource Development & Implementation Task Force sign-up sheet/calendar handed out before the meeting.
 - b. Send back to AFH by COB Wednesday, August 12th to alliancenotices@afh.org
5. Agree to reconvene in mid-January, 2010 to assess progress and tackle any remaining obstacles to aggressive, full-scale implementation of HCV 2020 work plans.
 - a. Same location.